

THE DO SOMETHING TOUR DOCUMENTARY

MEDIA + HOST LOCATION INFORMATION PACKET



A CROSS-COUNTRY DOCUMENTARY JOURNEY

Independent reporting | Community voices | Professional 4K production

WWW.DOSOMETHINGDOCUMENTARY.COM | INFO@DOSOMETHINGTOUR.COM

THE STORY

A concise overview for newsrooms, museums, historic sites, event organizers, and prospective host locations.

THE CENTRAL CONCEPT

The Do Something Tour follows independent journalist Steve Dodge and filmmaker Kourosh 'KP' Parsi across the country as they meet people where they live, work, gather, learn, and make decisions.

ONE SIMPLE QUESTION DRIVES THE JOURNEY:

What happens when ordinary people stop waiting for change and decide to do something?

The tour is a nonpartisan civic-engagement project and documentary production. Scheduled events provide anchors, while spontaneous conversations reveal the people behind the headlines: their concerns, hopes, frustrations, experiences, and ideas for change. The project does not campaign for a candidate or party. Its purpose is to listen, learn, explain, and encourage constructive participation.

45

PLANNED DAYS

27

PLANNED STOPS

LA - DC

CROSS-COUNTRY

4K / 90 MIN

FEATURE GOAL

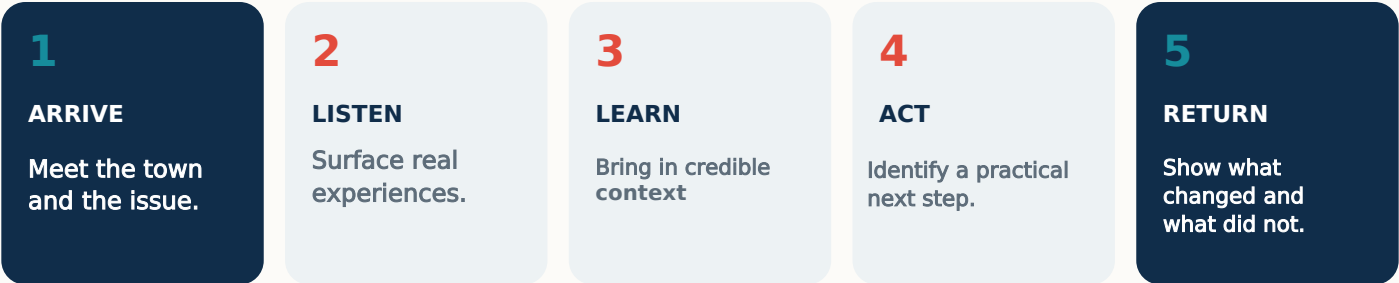
Why recipients are being invited into the story

- News organizations can document the tour's local conversations, interview Steve and KP, and connect a national journey to issues in their own community.
- Museums, historic sites, civic institutions, and community locations can help place today's public questions in historical, cultural, and local context.
- Event organizers and public figures may provide access to consequential discussions that affect the people the documentary is following.

MISSION + METHOD

The project is built to move from listening to practical community engagement without manufacturing conflict.

OUR MISSION
To inspire, educate, and activate citizens by showing how people can make a difference through civic engagement, volunteerism, community involvement, and local action.



Proof of concept: Shasta County, California

A May 2026 community event demonstrated that the live model can convene people for challenging questions, respectful exchange, participation, Zoom access, and live streaming.



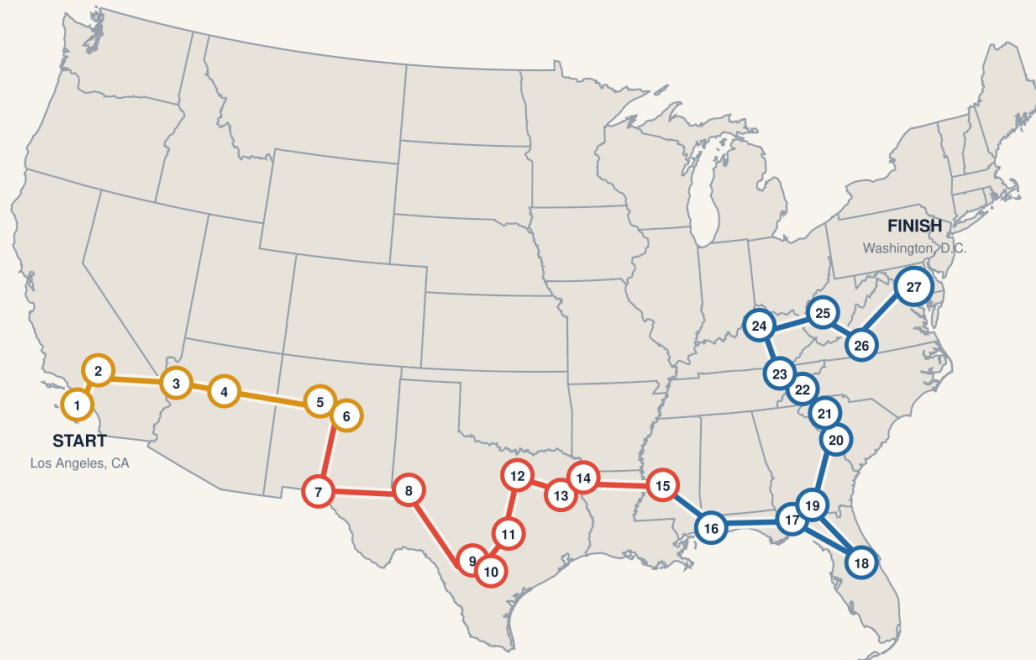
ENGAGED | MEANINGFUL DIALOGUE | RESPECTFUL CONVERSATION | WIDELY SHARED



THE DO SOMETHING TOUR — DOCUMENTARY ROUTE

Los Angeles, California → Washington, D.C.

Less about politicians. More about the people whose lives are shaped by the decisions made around them.



Destinations

Follow the numbered route on the map.

- | | |
|----------------------------|---------------------|
| 1 Los Angeles, CA | 15 Jackson, MS |
| 2 Antelope Valley, CA | 16 Mobile, AL |
| 3 Kingman, AZ | 17 Tallahassee, FL |
| 4 Flagstaff, AZ | 18 Orlando, FL |
| 5 Albuquerque, NM | 19 Valdosta, GA |
| 6 Stanley, NM | 20 Augusta, GA |
| 7 El Paso / Fort Bliss, TX | 21 Greenville, SC |
| 8 Midland / Odessa, TX | 22 Asheville, NC |
| 9 Uvalde, TX | 23 Knoxville, TN |
| 10 San Antonio, TX | 24 Lexington, KY |
| 11 Austin, TX | 25 Charleston, WV |
| 12 Dallas / Fort Worth, TX | 26 Roanoke, VA |
| 13 Tyler, TX | 27 Washington, D.C. |
| 14 Shreveport, LA | |

Two professionals. One documentary mission.

A compact professional crew designed for mobility, access, and respectful work in public and controlled environments.



HOST / REPORTER / EXECUTIVE PRODUCER

STEVE DODGE

Steve is the creator and host of the daily Facts Still Matter webcast and the driving voice of the Do Something Tour. He brings experience in radio, journalism, media, marketing, communications, and political campaigns. His advocacy has focused on healthcare, human rights, women's rights, bodily autonomy, democracy, and constitutional freedoms. A father of three, Steve identifies his daughter's survival of cancer twice as a central part of his personal 'why.' His role on the road is to ask direct questions, listen carefully, and invite audiences to become participants.



**DIRECTOR OF FILM PRODUCTION
CINEMATOGRAPHER**

KOUROSH 'KP' PARSI

KP is a director, producer, and cinematographer who has worked in production since 1996. His experience spans more than 500 productions across film, digital, and virtual production. Through KP Pictures, LLC, he leads cinematography, sound, lighting, field production, footage management, and post-production. His role is to translate unscripted conversations, travel, interviews, public events, and unexpected moments into a cohesive cinematic story while maintaining professional technical and editorial standards.

Facts Still Matter brings an audience to the journey

The documentary begins with an established channel for reporting, audience participation, promotion, and follow-through.

200,000+

ESTABLISHED SOCIAL AUDIENCE

Owned public channels provide ongoing coverage, live audience interaction, calls to action, and follow-up after each story.

Public channels

TIKTOK

@factsstillmatter

YOUTUBE

@TheFactsstillmatter

INSTAGRAM

@factsstillmatter2.0

Coverage focus

PUBLIC POLICY

Healthcare, rights, democracy, and decisions shaping everyday life.

ACCOUNTABILITY

Questions grounded in facts, public records, and direct statements.

CIVIC PARTICIPATION

Reporting that helps audiences understand how to engage and act.

COMMUNITY VOICES

Space for people who are often discussed but rarely heard directly.

From the road to a feature documentary

The tour is principal photography for a planned approximately 90-minute 4K feature, supported by digital and community-facing content.

THE CREATIVE GOAL

Build an honest, cinematic record of what Americans say when the conversation moves beyond political theater and toward the choices, systems, and decisions shaping their daily lives.

What the cameras will capture

- Scheduled events, debates, public forums, museums, historic sites, civic institutions, and community gatherings.
- Interviews with residents, organizers, subject-matter experts, public officials, candidates, curators, historians, and local leaders.
- Spontaneous roadside encounters, travel, behind-the-scenes decisions, personal reflections, and the unexpected moments that reveal character.
- The relationship between public statements and the real-world experiences of the people affected by them.

Planned path after filming

1

FIELD PRODUCTION

Capture the cross-country story in professional 4K.

2

POST-PRODUCTION

Edit, color, mix, title, verify, and master the film.

3

FESTIVAL SUBMISSION

Submit the completed feature to appropriate film festivals.

4

BEYOND FESTIVALS

Explore distribution, streaming, broadcast, screenings, educational use, and digital extensions.

A visual local story inside a national journey

The strongest coverage connects the tour's national mission to people, issues, and places in the station's own market.

The newsroom hook

One host, one filmmaker, 27 planned destinations, and one question that invites ordinary Americans into the story.

Possible story angles

- A local stop in a cross-country listening project.
- Why people feel unheard, disengaged, or ready to act.
- The documentary crew behind the journey.
- What one town says it would change in America.
- How a museum, historic site, debate, or public event connects past decisions to present-day lives.
- A follow-up story after the tour reaches Washington, D.C.

Available access and assets

- On-site or remote interview with Steve Dodge.
- Interview with director/cinematographer KP Parsi.
- Route map, biographies, headshots, logos, and project background.
- Coordinated filming of public conversations and the crew at work.
- Professionally captured b-roll when rights and timing permit.
- Facts Still Matter platform information and social links.

WHAT HELPS US COORDINATE COVERAGE

- The station's preferred interview window, format, reporter, and technical requirements.
- Where the crew should check in, park, stage equipment, and meet the assigned contact.
- Whether coverage is planned for live television, recorded broadcast, digital, radio, podcast, or social platforms.

Help place today's voices in meaningful context

Museums, historic sites, civic institutions, public spaces, and community venues can give the documentary a sense of place, history, and local expertise.

WHY THESE LOCATIONS MATTER

The film is interested in the connection between public decisions and lived experience. A museum, archive, memorial, historic site, cultural institution, or community gathering place can help audiences understand how a local story fits into a larger American story.

What the crew may request

- Permission to film limited interior and exterior b-roll.
- A short on-camera interview with a curator, historian, director, educator, community expert, or other appropriate representative.
- Access to public exhibits, interpretive materials, or locations relevant to the community's story.
- A defined area for a brief stand-up, interview, or small public conversation where appropriate.
- Clear guidance regarding releases, fees, credits, restrictions, security, and visitor privacy.

What a location can expect

- A small two-person professional field team.
- Advance coordination of timing, equipment, access, and the intended editorial topic.
- Compact, battery-capable equipment and respect for normal visitor operations.
- Compliance with museum, venue, security, conservation, and intellectual-property rules.
- No drone operation without separate written authorization.

POSSIBLE VALUE TO A PARTICIPATING LOCATION

- Potential inclusion in the feature documentary, related digital reporting, social coverage, or behind-the-scenes material when editorially appropriate.
- Accurate identification of the location and an opportunity to direct viewers to relevant public information.
- A chance to contribute credible local history, expertise, and context to a national civic conversation.

Participation does not imply endorsement, and editorial inclusion or screen time cannot be guaranteed without a separate written agreement.

Professional production. Clear expectations.

The crew is prepared to work within assignment-desk, event, museum, venue, security, and equipment rules.

Field equipment

- Professional 4K camera package.
- Tripod and/or monopod.
- Wireless and handheld microphones.
- Portable field audio recorder.
- Compact LED lighting, if permitted.
- Laptop and encrypted media drives.

Operational commitments

- Work only from approved positions and access areas.
- Avoid obstructing visitors, staff, speakers, or other media.
- Honor embargo, pool, conservation, security, and privacy rules.
- Do not stage confrontations or manufacture conflict.
- Coordinate interviews and formal filming windows in advance whenever possible.

MEDIA + VISIT COORDINATION

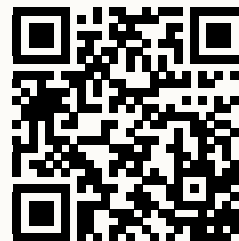
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DOCUMENTARY WEBSITE

Ready-to-use project description

The Do Something Tour is a nonpartisan cross-country documentary project following independent broadcaster Steve Dodge and filmmaker Kourosh 'KP' Parsi as they listen to ordinary Americans, explore the decisions shaping their lives, and ask whether honest conversation can still lead to constructive local action. Footage from the journey is planned for an approximately 90-minute 4K feature documentary intended for film-festival submission and broader distribution opportunities.

This packet does not imply endorsement by or affiliation with any venue, organizer, public official, candidate, campaign, or news organization.