

THE DO SOMETHING TOUR

ONE TOWN AT A TIME



A 45-day cross-country documentary about ordinary people, local problems, and real action.

Help keep the crew rested, fed, fueled, and moving from Los Angeles to Washington, D.C.

HOTEL ROOMS

FUEL

MEALS

ROAD SUPPORT

PRESENTED BY

Facts Still Matter, Inc.

Field production by KP Pictures, LLC



WWW.DOSOMETHINGDOCUMENTARY.COM

Partnership inquiries: jenn@dosomethingtour.com

THE PROJECT

THE STORY WE'RE TAKING ACROSS AMERICA

The Do Something Tour is a road documentary series and grassroots civic project built around honest conversation, local expertise, and practical action. Scheduled community gatherings anchor the journey. The people encountered between those events reveal the nation.

"If you want change, do something."

1

PLANNED GATHERINGS

Communities come together for honest dialogue, credible local voices, and practical next steps.

2

UNPLANNED TRUTH

Steve meets people in cafes, workplaces, homes, and along the road - without manufacturing conflict.

3

FOLLOW-THROUGH

The project returns to what changed, what did not, and what communities decide to do next.



45

PLANNED DAYS ON THE ROAD

LA - DC

CROSS-COUNTRY JOURNEY

200,000+

ESTABLISHED SOCIAL AUDIENCE

1

MISSION: MOVE PEOPLE TO ACT

THE ROAD PLAN

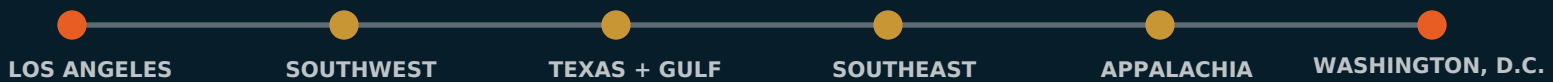
WHY ROAD SUPPORT MATTERS

Every comped room, meal, or tank converts directly into another day of listening, filming, and reaching the next

UPDATED TRAVEL PLAN

The crew will travel by road and stay in hotels. There is no RV or mobile lodging component.

A FLEXIBLE NATIONAL ROUTE



The exact route and dates remain responsive to story access, community partners, and production needs.

A TYPICAL FIELD DAY



WHAT A ROAD PARTNER MAKES POSSIBLE

- Safe, reliable rest between long production days
- More resources directed toward filming, sound, data, and post-production
- The flexibility to follow a story when a community opens its doors
- A professional crew that arrives prepared for the next conversation

THE TEAM

THE PEOPLE BEHIND THE STORY

A trusted host in front of the camera. A veteran filmmaker leading professional field production.



CREATOR + HOST

STEVE DODGE

Creator and host of the daily Facts Still Matter webcast. Steve brings media experience, political campaign work, and a long record of advocacy for healthcare, human rights, women, constitutional freedoms, and democracy.

His role is simple: ask honest questions, listen without manufacturing conflict, and invite audiences to become participants.



DIRECTOR OF FILM PRODUCTION + CINEMATOGRAPHER

KOUROSH "KP" PARSI

A director, producer, and cinematographer working since 1996, with experience spanning more than 500 productions across 16mm, 35mm, digital, and virtual production.

SELECTED CREDITS

Cold Highway | Time to Fall in Love | Gun or Dance | The Kiss | Treasure Hunter

KP leads the camera, sound, lighting, drone, footage-management, and post-production workflow.

PRODUCTION PARTNER

KP PICTURES, LLC

KP Pictures, LLC brings professional production discipline to a project built on spontaneous, human moments. The company is responsible for consistently capturing the tour's interviews, live gatherings, road encounters, and the connective footage that turns many towns into one national story.

CAMERA + SOUND

LIGHTING + DRONE

DAILY MEDIA BACKUP

POST-PRODUCTION

THE ASK

WHAT WE'RE ASKING COMPANIES TO PROVIDE

A contribution does not have to cover the entire tour. One city, one night, one meal, or one tank meaningfully helps.



STAY

HOTEL + LODGING SUPPORT

1 - 2 standard rooms per stop. Helpful options include donated room nights, chain certificates, a room bank, waived parking, or flexible late arrivals after filming.



FUEL

GAS CARDS + ROUTE CREDIT

National or regional fuel cards, station credit, or route-based support keep the production vehicle and gear moving between communities.



FEED

MEALS + CREW NOURISHMENT

Restaurant meals, digital gift cards, grocery credit, coffee, water, snacks, or simple catering for the traveling crew and scheduled community events.



KEEP MOVING

PRACTICAL ROAD SUPPORT

Parking, vehicle service, tires, laundry, mobile connectivity, printing, shipping, production supplies, and local logistics are also valuable.

NO OFFER IS TOO SMALL TO MOVE THE STORY FORWARD.

Support can be local, regional, national, one-time, or available throughout the route.

PARTNER RECOGNITION

WHAT SUPPORTERS CAN RECEIVE

We build recognition around the contribution, the partner's goals, and what feels authentic to the audience. Every arrangement is confirmed in writing.

PARTNER PAGE

Company name, logo, link, and support description on the documentary website.

SOCIAL THANK-YOU

Tagged acknowledgments and behind-the-scenes gratitude across established channels.

ROAD UPDATES

Appropriate recognition in city or route updates tied to the support provided.

PRESS MATERIALS

Inclusion in relevant partner lists, releases, and outreach materials.

EVENT VISIBILITY

Local event acknowledgment or signage when logistics and timing permit.

FILM CREDITS

End-credit acknowledgment may be included when appropriate to the final production.

SUPPORTER LANGUAGE

Mutually approved permission to say your company proudly supports the tour.

IMPACT FOLLOW-UP

A post-tour summary showing how in-kind help kept the project moving.

EDITORIAL INDEPENDENCE IS NOT FOR SALE.

Support does not purchase coverage, determine interview subjects, or control the final story. Screen time and final-cut inclusion are never guaranteed.

EASY WAYS TO PARTICIPATE

A READY-TO-SAY-YES MENU

Choose the support model that fits your company. We will coordinate locations, timing, redemption, and recognition with one point of contact.

NEED	ONE STOP	FLEXIBLE CREDIT	ROUTE SUPPORT
HOTELS	Host the crew in one city	Donate room certificates	Create a chain-wide room bank
FUEL	Provide digital gas cards	Offer regional station credit	Underwrite a route segment
MEALS	Feed the crew at one stop	Donate restaurant gift cards	Provide groceries or event catering
OTHER	Offer parking or vehicle care	Provide Wi-Fi, printing, or laundry	Solve a local logistics need

FROM OFFER TO IMPACT IN FOUR STEPS

1

Choose the support

2

Confirm city or value

3

Agree on recognition

4

Coordinate delivery

We can provide written acknowledgment of contributed goods or services. Each partner should determine its own tax and accounting treatment.

PARTNERSHIP INQUIRIES

HELP US REACH THE NEXT TOWN.



If your company can provide hotel rooms, meals, fuel, or practical road support, tell us where you can help and what you can offer. We will take it from there.

CONTACT

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"Ordinary people. Local problems. Real action."

ONE TOUR. MANY COMMUNITIES. ENDLESS POSSIBILITIES.